

# BUILD YOUR BUSINESS AS A PROGRAM ALLY

Become a Program Ally today and tap into the rewards of our Commercial and Industrial Incentive Rebate Programs.

## What Are the Benefits to My Business?

The benefits Program Allies receive include:



**Sales and marketing support** to help you reach new customers and sell bigger projects



A listing in our online **Program Ally directory**, which helps boost your company's web presence



**Technical support** to help you define and implement cost-effective efficiency upgrades on behalf of your customers, as well as guidance throughout the application submittal process

## What Are the Benefits to My Customers?

The Commercial and Industrial Program from FirstEnergy's Pennsylvania utilities will help your customers:

- Identify energy savings specific to their facility
- Prioritize a wide range of energy-saving measures
- Reduce monthly utility costs
- Offset the cost of efficiency upgrades through incentives

## Are All of My Customers Eligible?

These Commercial and Industrial Programs are available to non-residential customers of FirstEnergy's Pennsylvania utilities (Met-Ed, Penelec, Penn Power and West Penn Power).

## How Do I Get Started?

It's easy to become a Program Ally. Simply fill out an online application at:

[energysavepa-business.com/  
program-allies/program-ally-registration](https://energysavepa-business.com/program-allies/program-ally-registration)

### Contact Us:

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## COMMERCIAL AND INDUSTRIAL PROGRAM ELIGIBLE MEASURES

Measure Type	Measure Description
<b>Building Improvement Projects</b>	Custom building projects include building shell and systems improvements that reduce energy consumption and demand by improving building energy performance. To qualify for incentives, projects must show minimum savings estimates. Possible custom building projects include replacement of existing windows with high-performance glazing; addition of insulation in exterior walls and/or roof that exceeds building code requirements; replacement of existing roof with reflective coating; LEED-certified building, renovation or addition; and an energy project that impacts multiple, interacting systems in the building.
<b>Lighting Retrofit</b>	Lighting retrofit projects replace inefficient lighting systems with more efficient lighting systems. A variety of high-efficiency fixtures, ballasts and lamps produce the equivalent light levels as previous technologies while consuming less energy. For instance, T8 fluorescent lamps can be replaced with more efficient lighting systems, such as reduced wattage T8 fluorescent lamps or LED lamps. Metal halides may be replaced with systems, such as T5 fluorescent lamps with electronic ballasts or LED fixtures. There are a variety of lamp and ballast combinations that are eligible for this program depending on the current technology installed at a facility. This program also includes exterior lighting applications, including parking lots, streets, roadways and other building-mounted lighting.
<b>Lighting Controls</b>	Automatic lighting controls save energy by turning off or dimming lights when they are not necessary. Many different varieties of sensors are available, including passive infrared; dual-technology; integral occupancy; photocells, which can be coupled with a variety of control strategies, including day lighting controls; occupancy controls; timer controls and time clocks.
<b>HVAC Replacement</b>	For existing buildings and new construction, older heat pumps and air conditioning units are eligible to be replaced with higher-efficiency units. Eligible units for replacement include small split/package systems, air-source heat pumps, ground/water-source heat pumps, ductless mini-split and PTAC/PTHP units.
<b>Chiller Replacement</b>	Chillers are commonly used to provide cooling for a variety of building types and process loads. This measure applies to the replacement of water-cooled chillers with more energy efficient electric chillers (air-cooled chillers and chillers used for process loads may be eligible for incentives under the Custom program.)
<b>HVAC Controls</b>	HVAC controls are eligible under the Custom program when no other controls previously exist. Controls can be installed on building HVAC systems or central plant equipment to help control common operating parameters such as temperature, humidity and chilled water temperature for more effective use of the HVAC system.
<b>Motors &amp; VFDs</b>	Replacement of existing motors with new, premium efficiency motors can provide electrical energy savings, and are an eligible measure under the Custom program. Additionally, the installation of a variable frequency drive, or VFD, on an existing motor that drives a fan, pump, or other process, is also an eligible measure under the Custom program. A VFD controls the rotational speed of an electric motor by controlling the frequency of the electrical power supplied to the motor. VFDs allow for soft starts and can be optimized to better match system loads, reducing stress and improving the motor life.
<b>Refrigeration &amp; Food Service</b>	There are a number of food service and refrigeration measures that are eligible for upgrades or replacement, such as ENERGY STAR-certified refrigerators/freezers/ice machines; anti-sweat heater controls on cooler and freezer doors; and ENERGY STAR-certified ovens/steam cookers/fryers/griddles. Typical participants in the Food Service Incentive Program include groceries, convenience stores and restaurants, schools, hospitals and lodging facilities that include food service equipment.
<b>Appliances &amp; Electronics</b>	This program offers incentives for participants to install high-efficiency equipment such as ENERGY STAR®-certified appliances and electronics, including clothes washers and electric dryers, refrigerators and freezers, window air conditioners, heat pump and solar water heaters, office equipment, uninterruptable power supplies (UPS), and Pre Rinse Spray Nozzles
<b>Industrial Process Improvements</b>	Process improvements in commercial and industrial facilities can provide electrical energy savings, as well as increased production. Installation of new, cost-effective process equipment is an eligible measure for review and acceptance under the Custom program.
<b>Audit</b>	The Audit Program is designed to encourage customers to acquire a detailed ASHRAE Level 2 third-party energy audit for their building and/or process system. The Program provides financial incentives to commercial, industrial, governmental and institutional customers who implement qualifying audit-recommended high-efficiency building shell and/or system improvements, such as lighting, HVAC and refrigeration measures.

**NOTE:** This is not a complete list of available measures. For additional program details, including information on specific rebate amounts, please visit [energysavePA-business.com](http://energysavePA-business.com).



[energysavePA-business.com](http://energysavePA-business.com)