

Industry Segment: *Hospitality*



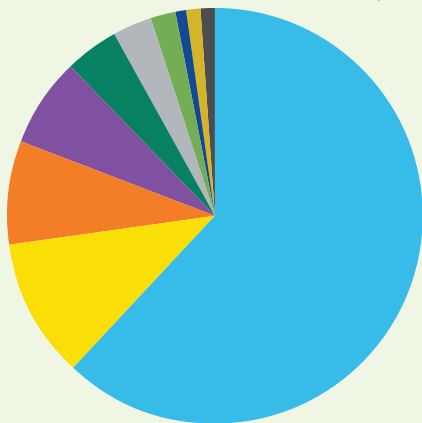
Observations for this Industry

Restaurants use the most energy of any commercial building with nearly 80% going to cooking, water heating, refrigeration, heating and cooling. Hotels and motels use most of their electric energy on lighting, heating and cooling. For the hospitality industry, improving energy performance can reduce costs and increase customer and guest comfort.

Energy Efficiency Solutions for this Industry

- Optimize the dining experience and set the atmosphere by replacing halogen lamps with LED screw-in dimmable lamps.
- Increase perceived light levels and cut energy usage by upgrading outdoor parking areas with LED exterior fixtures.
- Maintain high standards of service while reducing energy costs by replacing commercial kitchen equipment with ENERGY STAR[®] equipment.
- Improve the customer experience and maximize energy efficiency by installing or recalibrating energy management systems.
- Install HVAC room controls in guest rooms to increase customer satisfaction and potentially reduce related energy use.
- Participate in FirstEnergy's Building Operations Training Tuition Reimbursement Program to increase knowledge of efficient building operations.

Energy Usage Data for this Industry*



Lighting	62%	Ventilation	3%
Miscellaneous	11%	Refrigeration	2%
Heating	8%	Computer	1%
Cooling	7%	Office Use	< 1%
Water Heating	4%	Cooking	< 1%

* E Source

Related FirstEnergy Rebate and Incentives Categories for this Industry

- Lighting
- Food Service and Commercial Kitchens
- HVAC
- Audit with Direct Install
- Appliances
- Custom
- Combined Heat and Power
- Building Operations Training Tuition Reimbursement Program

The costs of energy efficiency programs are recovered through customer rates in accordance with PA Act 129 of 2008. For a complete list of commercial, industrial, residential, and low-income energy efficiency programs, please visit our site.